

Quote

the weekly digest

Volume 34—Number 23

Week of December 8, 1957

may we QUOTE you on that?

[1] JAWAHARLAL NEHRU, Indian Premier, urging East and West to meet at world peace conf: "No country, no people, however powerful they might be, is safe from destruction if this competition in weapons of mass destruction and cold war continues. Civilization, which thousands of yrs of human effort have bit up, is being corroded and undermined by fear and hatred, and will progressively wither away if these trends continue." . . . [2] Sen ROMAN HRUSKA (R-Neb), on return from parliamentary conf of NATO in Paris, saying delegates from other NATO countries were "critical" of U S for letting Russia get ahead with satellites: "They accused us of bad guesses, bad showing, bad strategy, even tho most of them felt the mere launching of the Sputniks was not too serious militarily. They recognized it as largely a show trick." . . . [3] Sen Jos C



O'MAHONEY, (D-Wy), urging that 200,000 military men, released or slated for release, be recalled or kept on active duty: "They will be sadly needed if the missiles begin to fly." . . . [4] Sen WM F KNOWLAND (R-Calif), on Pres Eisenhower's recent stroke: "I think the Pres himself is the best judge of his capabilities, and would not carry on the burdens unless he feels he should carry them on." . . . [5] HAL DECELL, public relations director of Mississippi State Sovereignty Comm, one of several agencies out to "sell the country on segregation": "You go into the North and say you're from Mississippi, and they want to know how many Negroes you killed before breakfast. (We want to correct) this unfair impression by acquainting the nat'n with the facts of the race issue."

17th year of publication

danger

We have been asked to assess the prospects for a 3rd political party.

As we recently pointed out, the current situation in some respects parallels conditions a century ago, when our present party lines were formed. Substantial groups of voters in both major parties are dissatisfied with their present affiliations. But the discontent of these dissidents arises from varying causes. To bring them together in one articulate arena would be a prodigious task.

Even assuming a high degree of ideological affinity, two almost insuperable obstacles confront a new political party. The 1st is leadership. Established politicians are reluctant to campaign under a vernal banner. They have attained power and prestige as Democrats, or as Republicans. They have organizational obligations that cannot be lightly renounced. And they have earned seniority in important committees that would be sacrificed in a party bolt. The 2nd problem is organization. The roots of

our senior parties spread deep into the hinterland. It is a political axiom that presidents achieve election thru the perspiration of precinctmen.

There will be no consequential 3rd party effort in '58. The situation in '60 is too distant for accurate appraisal. A resolute move to integrate the Solid South, or the nomination by Democrats of an avowed integrationist, would almost certainly result in organized resistance. But such a consequence would not be a 3rd party in any realistic nat'l sense. It would be a regional voice, crying in desperate and sacrificial frustration. The maximal objective of such an effort would be the 128 electoral votes of 11 Southern states. This might damage the Democratic Party to an extent that would assure Republican victory. But this would be no solution for the South.

The only way a 3rd party can attain serious status is thru a meeting of minds at the nat'l level — a spontaneous uprising of dissidents in a common cause.

Maxwell Droke

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Quote

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"He who never quotes, is never quoted."

ACTION—1

It takes a homing pigeon to carry the message, but it takes a wood-pecker to knock on the door and deliver it.—MARIE FRASER, *Indiana Teacher*.

AGE—2

The records are full of cases of folks who have stayed gingery and productive, even into the 80's and 90's.

Geo Santayana said at 82, "I have never been happier in my life than right now."

Dan'l Auber wrote his *Dream of Love* in his 80's and said, "I'm not 80; I am 4 times 20."

At 88 John Wesley preached every day.

Of Benj Franklin, Walter B Pittkin said: "Men have forgotten the 1st half of his life. The world will never forget the 2nd." Franklin went to France in the service of his country at 78, and wrote his autobiography at over 80. — *Highways of Happiness*.

ATOMIC AGE—3

It is only by revealing to all the many mysteries and secrets that will surround the atom that we will be able to insure that atomic energy will be put to the service of mankind, without distinction as to big and small, strong and weak, rich and poor.—J CARLOS MUNIZ, Brazilian Ambassador, quoted by L H PHILLIPS, Univ of Redlands, "Framework for Atoms for Peace," *Social Studies*, 11-57.

BEHAVIOR—4

My discovery is almost mathematical: The sum of sympathy is constant. Whether we are going through difficult times either physically or spiritually, in each case the amt of self-sympathy we have is inevitably deducted from the amt of sympathy that others have for us. That is why some women who don't have an easy time of it are not understood by their associates—perhaps they are even rejected. They are so full of self-sympathy that others don't heed or realize the need for sympathy from outsiders.—EVA MARIA BORER, *Annabelle*, Zurich (QUOTE translation).

CHRISTMAS—5

Two-thirds of the people of the earth had no Christmas this yr, because they knew nothing about it. Altho the Christian church has celebrated Christmas for more than 1,800 yrs, more than a billion people have never heard the Christmas story.—*Survey Bulletin*.

" "

A ragged little newsboy came up to the counter where Christmas Seals were being sold, held up a penny and said, "Gimme one. Me sister's got it."—*Hoosier Farmer*.

washington

By Les & Liz
Carpenter



The President's State of the Union speech, now being drafted by aides, will give the tip-off to civil-rights advocates on how hard to push stronger civil rights bills next yr. Most Washington observers now think the President won't recommend any strong changes, but will permit the new Civil Rights Commission 2 yrs to explore what needs to be done. This will provide the "cooling off" period Dixie lawmakers are urging.

" "

Check-up after the luncheon given by Vice Pres and Mrs Richard M Nixon for Queen Elizabeth II, on her recent visit, disclosed 12 gold demi tasse spoons missing. Altho luncheon was held in the Capitol, the Nixons arranged for Mayflower Hotel to cater it. Hotel used its famed gold service — insured against theft.

" "

The coming White House social season will be the smallest in modern memory. Colorful White House reception for Ambassadors and their ladies is to be combined with one for the U S military. Complained one ambassador: "With this, we'll get a quick handshake—if we aren't pushed out of the way by some colonel."

Quote

CHRISTMAS—6

In 1247, in England, a hospital was started, called St Mary of Bethlehem. Two centuries later it became a hospital for the insane. Instead of being a place of quiet and healing, it became a place of disorder, confusion, and discordant noises. Thruout the yrs the name *Bethlehem*, whenever spoken of this place, was contracted and changed into 1st *Bethlem* and then *Bedlam*. Now, when we think of noise and confusion, we sometimes say, "The place was a bedlam."

Is this what sometimes happens with our sacred Christmas season associated with the Babe of Bethlehem?—LUCILLE DESJARDINS, "Bethlehem or Bedlam," *Internat'l Jnl of Religious Education*, 11-57.

CHURCH—Attendance—7

Hate and bigotry are worse epidemics than the Asian flu, but there is plenty of vaccine available—at your church every Sunday.—BILL VAUGHAN, *VFW Mag.*

CHURCH—Contributions—8

The average church mbr contributes about 35 cents a wk for a total church budget of \$6,000, notes a rep't of the Twentieth Century Fund.

CONVERSATION—9

One secret of successful conversation is learning to disagree without being disagreeable. It isn't what but *how* you speak that makes all the difference. Ben Franklin used to remark diplomatically, "On this point, I agree. But on the other, if you don't mind, may I take exception?" — JACK HARRISON POLLACK, "The Fine Art of Conversation," *Family Circle*, 12-'57.



Advertising men, apparently, are becoming a little self-conscious as to certain portraits of the clan (*Exurbanites*, etc) that have lately been held up to public view. A campaign, it would seem, is under way to humanize the inhabitants of Ad Alley, picturing them as stable and responsible mbrs of our social order. In *Holiday* (Dec) Stephen Birmingham has an article, "The Minstrels of Madison Avenue," in which he brings up the point that "if you misjudge Madison Avenue's people, you may soon mistrust Madison Avenue's products — its commercials, jingles and ads."

Tide, in its issue of Nov 8, presents results of a poll indicating that only 4% of ad men live beyond their means; 98% contrive to squirrel away from 6% to as high as 50% of their incomes after taxes.

" "

Pageant (Dec) carries an article by Richard Carter, "The Unappetizing Truth About Dry Cereals." Author estimates we eat 45 million servings of cold cereal daily, at an annual cost of \$300 million. He contends such cereals are of low nutritional value; quotes Dr Rob't S Goodhart, scientific director, Nat'l Vitamin Foundation: "To get any good out of dry cereals, you have to supplement their incomplete proteins with milk. But why bother? Bread, a cheaper, better food, already contains milk solids."

Another version of the Sputnik Cocktail: You can mix your vodka with Geritol and make a Tired Bloody Mary. — JOHN FISCHER, editor, *Harper's Magazine*.

" "

Dr Arnold S Jackson (Jackson Clinic, Madison, Wis), writing in *Jnl of American Medical Ass'n*, asserts too much smoking and coffee-drinking stimulate thyroid glands. As a result patient undergoes unnecessary surgery to have gland removed. Author cites 228 cases diagnosed as hyperthyroidism; 112 of patients were shown to have normal thyroid activity, but had been unduly stimulated by coffee or cig-arets.

" "

Gudok, a Russian railroad man's jnl, is currently viewing large scale U S consumption of tranquilizing drugs as proof of the intolerable life offered citizens in a capitalistic country. Among "reasons" for our excessive use of such pills and potions they list: "Lack of confidence in tomorrow; living in debt; constant fear of losing a job," and the American way of life in gen'l. "Swallow pills and you will be happy," scoffs the editorial. "Swallow pills and you will be calm. But the calmest are those who make the drugs, because millions of dollars fly into their pockets."

Quote

DEMOCRACY—10

Not only must the ends which true democracy seeks be moral and just, but the means used to secure these ends must also be moral and just.—WILLETT L HARDIN, quoted in *New Outlook*.

EDUCATION—11

As any engineer knows, a structure may serve its intended purpose for many yrs, and inherent defects may not become apparent until the structure is subjected to unusual stresses and strains. It is my personal judgment that an analogous situation exists in our programs of organized education; they have served our needs very well until subjected to the stresses and strains of modern civilization. Now we are observing weaknesses of disquieting consequence.—CARROLL V NEWSON, pres, N Y Univ, in Inaugural Address.

When we have the classes sifted
And thus isolate the gifted,
Shall we integrate, accelerate, or
segregate?
Just how are the gifted lifted?
— H M GRANT, *Forum of New Brunswick Education*.

EDUCATION—Cost—12

Students pay twice as much to attend college today as they did in '39/40, a U S Office of Education survey shows. Per yr expenses of the student in a private college average \$2000 as compared to \$1020 in '39, and the student in a public college pays \$1,500 today as compared to \$747.—*Nation's Schools*.

Quote

EXPERIENCE—13

Our experience is given to us to be the food of our character and spiritual life; but in point of fact, we spend a lifetime in storing up food, and never have leisure to lie down quietly, like the cows in the field, and ruminant bit by bit what we have swallowed so hastily.—GEO TYRRELL, *Autobiography* (Penguin).

Quote scrap book

Careless students of history sometimes gain an impression the Civil War actually was fought "to free the slaves." On this 95th anniv of the Emancipation Proclamation it might be well to recall the opening sentence of a letter written by Pres LINCOLN to *Horace Greeley*, Aug 22, 1862:

My paramount purpose in this struggle is to save the Union, and is not either to save or destroy slavery.

FREEDOM—14

If freedom is to be given full dignity, it must include some worthy activity, of which it provides the condition. There is no boredom like that which can afflict people who are free and nothing else.—RALPH B PERRY, *The Citizen Decides* (Indiana Univ Press).

GIFTS—Giving—15

Give cheerfully with one hand and you will gather well with two.—*Wkly Unity*.

GOD—and Man—16

Rob't Morrison, first Protestant missionary to China, was making preparations to board a ship in N Y and continue his journey when he encountered one of the ship owners.

The merchant said: "And so, Mr Morrison, you expect that you will make an impression on the idolatry of the great Chinese Empire?"

"No, sir," repl'd Morrison with more than his usual sternness, "I expect God will."—Rev Roy J BURKEY, "A Crisis in Literature Distribution," *Alliance Wkly*, 11-13-'57.

HAPPINESS—17

Only a narrow patch of sunlight was able to penetrate the dense forest foliage and fall on the rough floor of our cabin in the Wisconsin woods. But as the warm sun kept moving across the floor, my little dog, Blackie, insisted on moving along into the sunlight.

Few of us have lives that are all sunshine. But none of us has a life without its patch of sunlight. Why don't we follow Blackie's example, and keep moving into these sunlight spots?—Dr CLARENCE SHOWALTER, minister, Austin Westminster Presbyterian Church, Chicago.

HEAVEN—18

Heaven is not a place to be reached but an ideal life.—Rob't M RICE, "Religion and Life," *Universalist Leader*, 11-'57.

ILLITERACY—19

According to an estimation resulting from a UNESCO survey, there are about 700 million illiterate adults in the world, approximating 44% of all persons over 15 yrs of age.—*Survey Bulletin*.

INDIVIDUALITY—20

Without moving backward, without attempting a foolish sortie against the wave of technological advances, we can start looking for what is essential to real personal values. We can escape quietly to the personal world we were meant to have. Our environment has become too other-man-made, too synthetic. America is not for *all* of us, but for *each* of us.—JOHN G BURNETT, *Southwest Review*.

JUVENILE DELINQUENCY—21

Parents who are over-indulgent and give their children everything can be just as responsible for creating a delinquent as parents who neglect their children. — DAVID E GREEN, "On Top of the World," *Cosmopolitan*, 11-'57.

LANGUAGE—22

We cannot talk usefully about a language without talking about culture, for they are inseparable. The most important element in any culture is language, not only for day-to-day communication, but for preserving the community generation to generation. Individuals die, but the culture which flows thru them, and which they help to create and to change, is all but immortal. Without words the flow would cease, the culture wither away.—STUART CHASE, *Modern Language Jnl*.

LIFE—Living—23

Life does not require us to make good; it asks only that we give our best at each new level of experience.—Rev HAROLD W RUOPP, *Together*.

Quote



Hogmanay

Throughout the British Isles, particularly in Scotland, and to a lesser degree in England, Hogmanay, one of the most picturesque of our holidays, is celebrated on the last day of the yr. The occasion is so venerable that all traces of its origin, or the meaning of the name, have long since been lost. The celebration takes varied forms. ROBERT CHAMBERS, in *The Book of Days*, gives a glimpse of one custom:

In country places in Scotland it is still customary on the morning of the last day of the yr, or *Hogmanay*, for the children of the poorer class to get themselves swaddled in a great sheet, doubled up in front to form a vast pocket. In little bands, they then call at the doors of the wealthier classes for an expected dole of oaten bread. This is one of their cries that has come down thru the centuries:

"Hogmanay,

Trollolay,

Give us of your white bread,
and none of your gray."

It is no unpleasing scene, during the forenoon, to see the children going laden home . . . scarcely able to waddle under the load. Such a mass of oaten alms is no inconsiderable addition to the comfort of the poor man's household, and enables him to enjoy the New-year season as much as his richer neighbors.

Quote

MAN—24

What a man has been is history, what he does is law, what he is is philosophy, what he ought to be is ethics.—EUGENE P BERTIN, *Pennsylvania School Jnl.*

MODERN AGE—25

This yr we embark on a 15 yr program to bid a 50,000 mile, \$100 billion superhighway system over the U S A. Incidentally, it took the Roman emperors 500 yrs to bid a 50,000 mile roadway!—S E TORSTEN LUND, Assoc Prof of Education, Univ of Cal, "A Portable Image of Future," *Educational Leadership*.

MORALS—26

The "age of managers" has produced a climate of morality in business that has never been surpassed. . . . today's business exec's may well be among the most moral of the representatives of the world's professions. — WAYNE G BROEEL, Jr., *Think*, hm, Internat'l Business Machines Corp'n.

OPINION—27

The less a thing can be proved, the angrier we get when we argue about it.—*Ethical Outlook*.

PERSEVERANCE—28

A small boy was learning to skate. His frequent mishaps awakened the pity of a bystander. "Sonny, you're getting all banged up," he said. "Why don't you stop for a while and just watch the others?" With tears still rolling down his cheeks from the last downfall, he looked from his adviser to the shining steel on his feet and ans'rd: "Mister, I didn't get these skates to give up with; I got 'em to learn how with!"—*Arkansas Baptist*.

Pathways to the past



Jan 2-31—March of Dimes (Nat'l Foundation for Infantile Paralysis)

Dec 29—180 yrs ago (1777) Geo Washington's chef at Valley Forge prevented mutiny of troops by invention of a warming dish to build morale. This was the 1st serving of the "Philadelphia Pepper Pot," a combination of tripe, peppercorns and vegetables. . . 20th anniv (1937) adoption by Irish Free State of the name Eire (the ancient Gaelic name of the country.)

Dec 30—90th anniv (1867) b of Simon Guggenheim, American capitalist and philanthropist. . . 30th anniv (1927) opening of 1st subway in Tokyo. (Fascinated Japanese rode its 1½ mi course again and again, jamming all cars despite efforts of guards to discourage repeaters). . . 10th anniv (1947) abdication of King Michael of Rumania.

Dec 31—Feast of St Sylvester. . . New Year's Eve. . . Hogmanay (see GEM Box). . . 95th anniv (1862) sinking of the ironclad *Monitor* in a gale off Cape Hatteras. (Altho renowned as victor in an indecisive "battle of the Ironsides" with the confederate *Virginia* — commonly and erroneously called the *Merri-mac*—the *Monitor* was an unwieldy vessel derisively dubbed "Yankee cheese-box on a raft"). . . 80 yrs ago (1877) Pres Rutherford B Hayes became 1st Chief Executive to celebrate his silver wedding in the White House.

Jan 1—New Year's Day. . . 95th anniv (1863) Pres Lincoln's Emancipation Proclamation. (It had been approved by the cabinet on Sep 22, 1862). . . 95 yrs ago (1863) U S Homestead Act went into effect. (1st "Homesteader" Dan'l Freeman, Union soldier, settled near Beatrice, Neb.). . . U S Parcel Post system inaugurated 45 yrs ago (1913). . . 35th anniv (1923) opening of Angelus Temple, Los Angeles, by evangelist Aimee Semple McPherson. . . 30 yrs ago (1928) Milan Bldg, San Antonio, Texas, opened—world's 1st air-conditioned office bldg.

Jan 2—480 yrs ago (1478) Nicholas Jenson, Venetian printer and world's 1st great type designer, published Plutarch's *Parallel Lives*. . . 130 yrs ago (1828) Jas Gordon Bennett became 1st Washington correspondent of a U S newspaper (*N Y Enquirer*).

Jan 3 — Feast of St Genevieve (Patron saint of Paris; her prayers are said to have averted attack on the city by Attila the Hun). . . 165th anniv (1793) b of Lucretia Coffin Mott, social reformer; leader of 1st Woman's Rights Convention.

Jan 4—Feast of St Titus.

Quote



In a very literal sense, the superhighways of West Germany may face a rosy future.

When we were in Germany in '55, there was some discussion of a proposed project to have rose hedges as safety barriers along the autobahns. (The autobahn is a divided road, similar to our four-lane highways. Germany, under Hitler, pioneered this type of road before War II.)

This yr some tests were made. In several areas hardy, perennial rose bushes were planted along the center strip dividing the two traffic lanes.

While the roses undeniably enhance the natural beauty of the highways, the rose hedges are designed to stop skidding cars without great damage. (Light European cars do not hold the roads as well as our heavier vehicles. Accidents, particularly in wet weather, are not infrequent.) There is also the point that, in night driving, the hedges tend to reduce the glare of oncoming cars.

According to rep'ts we have just rec'd, preliminary tests are sufficiently encouraging to interest the Fed'l Transport Ministry, the agency controlling super-highways in West Berlin.

Quote

PREACHERS—Preaching—29

Some yrs ago an inquiry was made of a Methodist bishop regarding a preacher in his Area. "Why," said the bishop, "he is dull. He is supernaturally dull." And then he added, "No man could be as dull as he is without divine aid." While it is not true, fortunately, that many men deserve this extreme judgment, still it is true that there are far too many of us who proclaim the Gospel without a proper sense of its excitement. Because it has lost its dramatic interest for us, we fail to give the Good News any dramatic power when we tell other people about it. — *GERARD KENNEDY, God's Good News* (Harper).

RETIREMENT—30

The American Way—Love your work and plan for an early retirement.—*DAN KIDNEY, Scripps-Howard Newspapers*.

RUSSIA—America—31

From the American point of view, the most remarkable thing about the Russian artificial satellite is that it has no advertising message painted on the side.—*Door County (Wis) Advocate*.

SEXES—32

"Biggest fault with men," mused my wife's spirited mother, "is that men think women couldn't get along without them. Biggest fault with women is that we can't." — *BURTON HILLIS, Better Homes & Gardens*.

SERVICE—33

That part of man's service which does you the most good is the part which is not written into the contract.—*Friendly Thoughts*.

SPEECH—Speaking—34

"Talking," Oliver Wendell Holmes once said, "is like playing on the harp. There is as much in laying the hands on the strings to stop their vibrations as in twanging them to bring out their music."

—*Toastmaster.*

TEACHERS—Teaching—35

The teacher is a builder who works with the higher and finer values of civilization; a pioneer who is always attempting the impossible and winning out; and a believer who has abiding faith in the improbability of the race. He is a humble instrument in the furtherance of mankind.—*EUGENE P BERTIN, Pennsylvania School Jnl.*

TENSION—36

If folks used as much effort staying slowed down as they do speeding up, the graveyd would have fewer folks in it. — *Fifth Wheel*, hm, Indiana Motor Truck Ass'n.

THOUGHT—37

Food for thought is just like any other food—it should be properly prepared before serving.—*LEO McCUALEY, Partners.*

VISION—38

If those few people in the stable had had eyes for only the grim and forbidding facts of the world around them, they might easily have fallen into despair. But they did not wring their hands and cry, "Look what the world has come to." Instead, they looked at the Babe asleep in the straw and cried out, "Look what has come to the world!" — *CHAS B TEMPLETON*, "Would We See the Star? *Presbyterian Life.*



While the British Royal Ballet (formerly Sadler's Wells) is breaking all records on a U S tour, leading producer Sol Hurok to assert that "America is on a culture kick!" the disturbing fact is that U S entertainment offerings are falling flat in London. *Damm Yankees* has just closed there with a loss of \$65,000; *Fanny*, an earlier casualty, lost an estimated \$40,000; *Plain and Fancy*, a modestly successful U S musical, was the season's big London loser. Drama hasn't fared any better. Only long-run American show in London at the moment is *No Time For Sergeants*. It has prospered for 14 mo's. London critics keep asking for more shows with the memorable music of such hits as *Oklahoma!* and *Annie Get Your Gun*. American producers wish wistfully they knew where and how to dig 'em up.

At the turn of the century the elder John Pierpont Morgan fumed futilely at a comic song with the line, "My name is Morgan, but it ain't J P." But now Rockefellers have warned an advertiser to drop the tv jingle line, "better coffee Rockefeller's money couldn't buy." The word "millionaire's" will be substituted.

Quote



A while ago, an account exec delivered an ad to the president of a cooking-oil co in the Midwest. The ad pictured a bowl of golden-brown fried clams. "Can't you just smell the wonderful aroma in that picture?" rhapsodized the account exec. "Can't you almost *taste* the crispy goodness?" The cooking-oil pres shook his head sorrowfully, said no, it wasn't right, and asked the agency to go back and try again. The agency tried again, and again, and again. Fried clams were photographed on Limoges plates, in earthenware bowls, in crystal serving dishes. They were shown being savored by lip-smacking French chefs and being devoured by lip-smacking children. The pres kept shaking his head. "Look," the account exec said finally. "There's a limit to what you can do with fried clams. One of these must be right." The pres scratched his chin and said, "I'm sorry, I just don't like fried clams."—STEPHEN BIRMINGHAM, "The Minstrels of Madison Ave," *Holiday*, 12-'57. a

" "

The second-rate surgeon ret'd from a hunting trip empty handed. "I didn't kill a thing today," he snarled to his spouse. Repl'd his unsympathetic wife: "Why, that's the 1st time that's happened in yrs."—*Scholastic Coach*. b

Quote

I Laughed At This One

GENEVIEVE LAWLESS

A youngster in the 5th grade class brought me his Columbus Day story for correction. I read the story as the boy stood by my desk. All went smoothly enough until I encountered the sentence, "The people Columbus saw had skin the color of red dishes."

I looked up inquiringly. "That's a rather unusual expression," I observed. "Why did you use it?"

The lad went bounding over to his desk and soon ret'd with a history book. He opened the volume and pointed to a sentence: "The people had reddish-colored skin."

—

A young minister just out of the seminary ran into difficulty with an aggressive program that he was promoting in his 1st pastorate. He was counselling with his father one day about some of his problems and his father said to him:

"Son, if a young fellow just out of seminary does not feel called to reform the world overnight, he doesn't have any religion. But if, after 10 yrs, he feels that the world can be reformed overnight, he doesn't have any sense."—BROOKS HAYS. c

QUIPS

Fascinated by the way his wife's mind works, an uneasy husband has given us this sample of what he has to be on guard against.

They have a '57 car. A dealer has offered them \$2,000 for it toward a \$3,000 new '58 model, leaving only \$1,000 to be paid for the new car. That also happens to be the same amount they still owe the finance co on their present car. The wife is convinced they can get the new car, clear of debt, without paying one extra cent.

"It's simple," she has explained patiently to her husband, over and over again. "We tell the man we accept the deal. He gives us \$2,000 and we give him our car. We go to the finance co and pay off our \$1,000 balance. Then we take the other \$1,000 to the dealer. He has our \$2,000 car and the \$1,000 in cash and we walk out with a new car. It hasn't cost us a cent. We don't even owe the finance co anything. Honestly, Harry, I don't understand why you keep looking at me like that."—Milwaukee Jnl. d

" "

The zoo's only elephant had just died of old age. All the personnel looked sad enough, but the elephant's trainer simply carried on something awful and couldn't be comforted. Finally a colleague spoke right out, "Now listen, you simply shouldn't take the death of an animal that hard!"

"It's easy for you to say that," repl'd the trainer. "Just remember who has to dig the grave!"—Revue Munich (QUOTE translation). e

*Children never think it's fair
To give them something they can
wear.*

*For to the average child a gift
Is something he can set adrift,
Or shoot, or ride, or throw, or
shake,
Or scare the neighbors with — or
break.—STEPHEN SCHLITZER.*

" "

*Don't despair if your child re-
fuses to believe in the dep't store
Santa Claus. There are very few
dep't store Santa Clauses who be-
lieve in children.—HAROLD COFFIN.*

" "

*Christmas: What kids look for-
ward to for one whole yr, and par-
ents pay for the next.—Changing
Times.*

" "

*Outstanding feature of Christ-
mas shopping this yr was jet-pro-
pelled dollars. — DAN KIDNEY,
Scripps-Howard Newspapers.*

" "

*A family's finances are in good
shape these days if they are only
one Christmas and two vacations
behind.—IVERN BOYETT.*

" "

*This yr everybody plans to do
their Christmas shopping early—
next yr.—SAM SIMOLEON.*

" "

*Get the most out of your bad
habits now. Soon you'll be making
resolutions to give them up! —
Changing Times.*

Quote

When the Soviet gov't issued an invitation to Saudi Arabia, offering them an opportunity to send 5 agricultural experts for an official visit to Moscow, there was a good bit of thought in El Riad. It seems that the only agricultural experts work for the king — and they are all Americans.—*Weltbild*, Munich (QUOTE translation). f

" "

After being examined by the doctor, an old mountaineer was given definite instructions as to what he should do. Just as he was about to leave the office, the doctor said, "Look here, you forgot to pay me."

"Pay yuh fer what?" countered the old hillbilly.

"For my professional advice," replied the doctor.

"No, sir," he said, "made up my mind ah ain't goin' to take it."

Then he promptly left.—*Hoard's Dairyman*. g

" "

When a man's gas tank is down to the half-way mark it's easy to tell whether he is a pessimist or an optimist.

"My tank is half full," says the optimist.

"My tank is half empty," says the pessimist. — *Automotive Service Digest*. h

" "

"Why did you give your roomer notice?"

"Well, I'm not one to suspect people, but when a man always hangs his hat over the keyhole, there is something mysterious going on."—*Fifth Wheel*, hm, Indiana Motor Truck Ass'n. i

Quote

A Calif couple takes the prize for gift-giving ingenuity. The man, a sportsman, presented his wife with an expensive salt-water fishing rod and an outboard motor complete with an accompanying 14-ft boat and trailer to haul it. "Nothing's too good for my Margaret," he remarked, loading the new gear for a stag outing. Apparently overcome by her mate's generosity, the wife reciprocated in kind. She presented him with a ribbon-tied pkg, bearing his name. Tearing off the wrappings, he found a lovely fur stole, price tag attached, and this note: "Hope you like your new gift. Love, Margaret."—FRANK L REMINGTON, "Gifts with a Twist," *Coronet*, 12-'57. j

" "

The traffic officer ordered the motorist to pull up to the curb and produce his driver's license.

"I don't understand this, officer," the motorist protested. "I haven't done anything wrong."

"No, you haven't," the officer replied. "But you were driving so carefully, I thought you might not have your driver's license."—*Balance Sheet*. k

" "

In a Sunday school class discussion of temperance, one mother related that she learned how well she had taught her children the evil of liquor when her youngest, a tv cowboy fan, brought her a picture he had drawn of a cowboy in a saloon.

"But don't worry, Mother," he quickly assured her. "He isn't going to drink anything. He just went in there to shoot a man."—*Capper's Wkly.* l

Richard Armour



Solid Comfort

For the man who has everything,
there are now solid gold suspenders.—News item.

As one who leads a simple life
And seems perversely fated
To get suspenders from his wife
Sans gold, or thinly plated,

I note with awe those who, we're told,
Have lady friends who send them
Suspenders made of solid gold,
So thick it's hard to bend them.

What must a fellow do or be
To merit golden galluses
As fine as any you could see
Displayed, today, in palaces?

Would not a man with such a gift,
One he is sure to dote on,
In winter be a little miffed
To have to keep his coat on?

I'd like to be the object of
Such presents. I don't knock
them.
But if I got them from my love,
I'd thank her, then go hock
them.

Like many loyal ministers' wives,
I sing in our church choir. One
Sunday the father of an 8-yr-old
in our congregation asked the child
if he knew the minister's wife.

"Oh, yes," came the reply. "She's
one of the chorus girls."—Mrs R A
W BRUEHL, *Together.* m

The officer in chg at our local
fire station says a man phoned the
station 'one Sunday night recently
and said: "Fire brigade?"

"Yes," he was told.

"Well, listen," said the man.
"I've just moved into this house at
39 Nosuche and I've spent a lot on
the garden. I engaged men to dig
out the—"

"Where's the fire?" he was asked.

"—to dig out the old stuff and
lay out new lawns and beds and
everything. It cost me a packet.
The lawn alone set me back—"

"Where's the fire?"

"—much more than I could real-
ly afford, and I don't want—"

"Is . . . your . . . house . . . on . . . fire?"

"No," the man said. "But the
place next door is, and if anybody
gets in touch with you about it I
don't want no clod-hopping firemen
stampin' about draggin' 'oses all
over my new garden, see!"—*Digest
of World Reading*, Melbourne, Aus-
tralia. n

" "

Asked to define "medieval" an
Iowa college freshman wrote:
"Partly bad." o

" "

A rich old couple were sitting in
church and the collection plate was
approaching. In a hoarse whisper
she said to him: "Don't put in more
than a quarter."

"Listen," he said. "Andrew Car-
negie gave \$4 million for his seat
in heaven. John D Rockefeller gave
\$2 million for his seat in heaven.
Where in the hell do you think I'm
going to sit for 25 cents?"—*OLLIE
M JAMES, Cincinnati Enquirer.* p

Quote

Dr GREGORY BARD, Univ of Calif, on *modern technique in heart disorders*: "The old-fashioned treatment of severely restricting a man's life; of making a permanent invalid out of him is gone."

1-Q-t

" "

Mrs JOHN G LEE, pres of U S League of Women Voters, addressing *nat'l conf at Cleveland*: "Women are the country's biggest consumers. They control a major share of investment money. If they cared enough they could achieve anything they wanted in the U S."

2-Q-t

Edited by Alice Jacobs

We've been rather neglecting the small fry in our gift suggestions—we've seen lots of lovely toys this yr, but nothing really new and startling. However, here are a few odds and ends.

Name plates for toys keep jr's playthings identifiable. Plates measure $\frac{1}{2}$ -in by 1-in, and are made of polished brass. First name is engraved in century type letters. Apply plates to toys with self-adhesive backing. Sorry, we don't know the price of these; suggest you check toy dep'ts or specialty stores.

For older youngsters, a new bike light has a bell bit into the rear.

Glowing red lens rim warns traffic to sides, hood keeps beam down. In enamel and chrome. \$3.50. *Darwin Products, 1000 W 50th St, Chicago, Ill.*

An off-the-road car is being distributed by *Arnold-Dain Corp'n, Mahopac, N Y*. Open-air runabout is 78 in's long, weighs 175 lbs, has 3-horsepower engine, gets 50 to 60 mi's per gal, hits 18 mi's per hr (throttled down for the kids to 8 mph). If this is too rich for jr's blood, utility car can be rigged to haul garden attachments or used on golf course. \$399.95.

